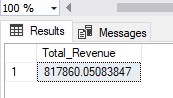
**PIZZA SALES SQL QUERIES**

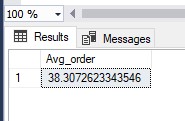
1. **KPI’s**
2. **Total Revenue**

**select sum(total\_price)AS Total\_Revenue from pizza\_sales**



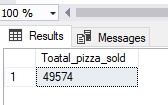
1. **Average order value**

**select sum(total\_price) / count(distinct Order\_id)as Avg\_order from pizza\_sales**



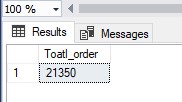
1. **Total Pizza sold**

**select sum (quantity) as Toatal\_pizza\_sold from pizza\_sales**



1. **Total orders**

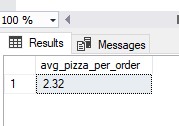
**select count (distinct order\_id) as Toatl\_order from pizza\_sales**



1. **Average Pizza Per order**

**select cast(cast(sum (quantity)AS decimal(10,2)) /**

**cast(count(distinct order\_id)as decimal(10,2)) as decimal(10,2)) as avg\_pizza\_per\_order from pizza\_sales**

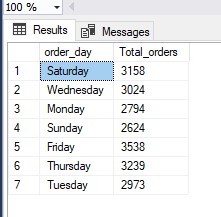


1. **Daily Trend**

select DATENAME(DW,order\_date) as order\_day,Count(distinct order\_id) as Total\_orders

from pizza\_sales

Group by DATENAME(DW,order\_date)



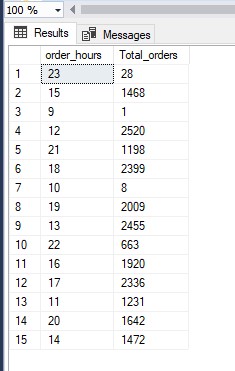
1. **Hourly Trend**

Select Datepart(hour,order\_time) as order\_hours,count(distinct order\_id) as Total\_orders

from Pizza\_sales

Group by datepart(hour, order\_time)

order by Datepart(hour,order\_time)



1. **% of pizza sales per category**

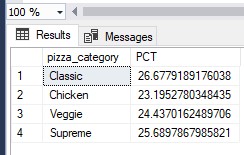
select pizza\_category,sum(total\_price) \*100 /

(select sum(total\_price) from pizza\_sales where month(order\_date) =1)As PCT

from pizza\_sales

where month(order\_date) =1

group by pizza\_category



1. **% of sales per pizza size**

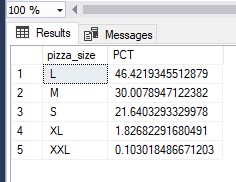
select pizza\_size,sum(total\_price) \*100 /

(select sum(total\_price) from pizza\_sales where month(order\_date) =1)As PCT

from pizza\_sales

where month(order\_date) =1

group by pizza\_size

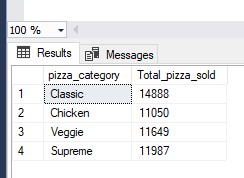


1. **Total pizza sold as per category**

select pizza\_category,sum (quantity) as Total\_pizza\_sold

from pizza\_sales

group by pizza\_category



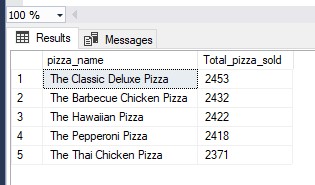
1. Top 5 Pizza sold

select top 5 pizza\_name,sum(quantity)as Total\_pizza\_sold

from pizza\_sales

group by pizza\_name

order by sum(quantity) desc



1. Worst pizza sales

select top 5 pizza\_name,sum(quantity)as Total\_pizza\_sold

from pizza\_sales

group by pizza\_name

order by sum(quantity) asc

